**RIVERCREST (POA)**

**Month :-** March 2021

**Department** :- Digital Marketing

|  |  |  |
| --- | --- | --- |
| Channels | Current | Target |
| Facebook | 729 | 800 |
| Instagram | 651 | 700 |
| Google Reviews | 30 | 50 |

***FB/ Instagram :-***

* 2 post in a week.
* Increase FB likes
* Increase Instagram followers
* Hotel ImagesS
* Guest Images

***Social Posts :-***

* Rivercrest villas images
* 5 star guest review
* Room images
* Nasik places of attraction
* Nearby places to visit
* Lake view attractive image
* Event images
* Plan your event and wedding post
* Holi upload